



Where code meets chords.

The ultimate fusion of business, tech, and music.

Two days of insight, innovation, and inspiration. By day, sharpen your product and tech strategy with The Product Universe and React Norway. By night, celebrate with live concerts at Rock 'n' React. Sponsorship means visibility across all worlds: business leaders, frontend developers, and music lovers.

Why sponsor

- Reach 1,000+ attendees across business, tech, and music.
- Engage decision-makers: CTOs, product leaders, senior devs.
- Premium visibility: branding, booths, talks, and VIP seating.
- Global reach: 1,000+ digital attendees from around the world, 10k+ digital visitors

Tradition + innovation: React Norway is one of Europe's most-loved frontend conferences, now paired with a product-first business track and festival vibe.

150

The product universe

Business & product leaders

1000+

Digital Attendance

Global online tech audience

350

React Norway Conference

70% Norway, 25% EU, 5% North America; mostly frontend developer professionals

800

Rock & React Concert

Music & tech enthusiasts
(incl. RN attendees)

SPONSOR A TWO DAY FESTIVAL

CONCERT	SPEAKERS DINNER	SILVER	GOLD	PLATINUM
€1000 No VAT	€4000 +VAT	€7000 +VAT	€10,000 +VAT	€14,000 +VAT

	Concert	Speakers dinner	Silver	Gold	Platinum
Sponsor announcement and mentions in social media content	♥	♥	♥	♥	♥
Logo on React Norway and The Product Universe websites	Small	Small	Medium	Large	Large
Logo on introduction slides/screens on site both days	♥	♥	♥	♥	♥
React Norway tickets	X	1	2	3	4
VIP Concert tickets (limited spots)	10	1	2	3	8
Official sponsor of the speakers' dinner on June 4th 2026	X	♥	X	X	X
Goodie bag item (speakers only)	X	♥	X	X	X
Job announcement	X	X	♥	♥	♥
Goodie bag item	X	X	♥	♥	♥
Sponsor highlight in between talks	X	X	♥	♥	♥
Sponsor booth (limited spots)	X	X	X	♥	♥
Sponsor talk (limited spots)	X	X	X	X	♥
Special ideas on request	X	X	X	X	♥

VENUE + SPONSOR LAYOUT

Festival setup. Premium exposure.

- **Main stage:** conference talks + evening concerts.
- **Balcony 1** (100–150 seats with tables/chairs): reserved for sponsors & VIPs.
- **Balcony 2** (100 seats): additional VIP area.
- **Booths:** placed at high-traffic areas near entrance and networking zone.
- **Concert VIP zones:** branded sponsor seating with premium views.

Some of our sponsors in the past



Some of our speakers over the years

