



Where code meets chords.

The ultimate fusion of business, tech, and music.

Two days of insight, innovation, and inspiration. By day, sharpen your product and tech strategy with The Product Universe and React Norway. By night, celebrate with live concerts at Rock 'n' React. Sponsorship means visibility across all worlds: business leaders, frontend developers, and music lovers.

Why sponsor

- Reach 1,000+ attendees across business, tech, and music.
- Engage decision-makers: CTOs, product leaders, senior devs.
- Premium visibility: branding, booths, talks, and VIP seating.
- Global reach: 1,000+ digital attendees from around the world, 10k+ digital visitors

Tradition + innovation: React Norway is one of Europe's most-loved frontend conferences, now paired with a product-first business track and festival vibe.

150

The product universe
Business & product leaders

1000+

Digital Attendance
Global online tech audience

350

React Norway Conference
70% Norway, 25% EU, 5% North America; mostly frontend developer professionals

800

Rock & React Concert
Music & tech enthusiasts (incl. RN attendees)

SPONSOR A TWO DAY FESTIVAL

CONCERT	SPEAKERS DINNER	SILVER	GOLD	PLATINUM
€1000 No VAT	€4000 +VAT	€7000 +VAT	€10,000 +VAT	€14,000 +VAT

Sponsor announcement and mentions in social media content

	Concert	Speakers dinner	Silver	Gold	Platinum
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Logo on React Norway and The Product Universe websites

Small	Small	Medium	Large	Large
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React Norway tickets

X	1	2	3	4
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VIP Concert tickets (limited spots)

10	1	2	3	8
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Official sponsor of the speakers' dinner on June 4th 2026

X	Heart	X	X	X
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Goodie bag item (speakers only)

X	Heart	X	X	X
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Job announcement

X	X	Heart	Heart	Heart
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Goodie bag item

X	X	Heart	Heart	Heart
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Sponsor highlight in between talks

X	X	Heart	Heart	Heart
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Sponsor booth (limited spots)

X	X	X	Heart	Heart
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Sponsor talk (limited spots)

X	X	X	X	Heart
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Special ideas on request

X	X	X	X	Heart
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VENUE + SPONSOR LAYOUT

Festival setup. Premium exposure.

- **Main stage:** conference talks + evening concerts.
- **Balcony 1** (100–150 seats with tables/chairs): reserved for sponsors & VIPs.
- **Balcony 2** (100 seats): additional VIP area.
- **Booths:** placed at high-traffic areas near entrance and networking zone.
- **Concert VIP zones:** branded sponsor seating with premium views.

Some of our sponsors in the past



Some of our speakers over the years



Cloudinary

Colby Fayock



CERN

Cristian Schuszter



American Express

Donavon West



New York Times

Yuraima Esteves



Tripadvisor

Daniel Castro



Dropbox

Matthew Gerstman



Mozilla

Eemeli Aro



Microsoft

Maxim Salnikov



AWS

Nader Dabit



Netflix

Trent Willis



Porsche Digital

Andreas Weber



Cisco

Erik Thorelli