Necessary Cookies

Provider	Cookie	Description
PHP-Session Cookie	PHPSESSID	Cookie generated by applications based on the PHP language. This is a universal identifier used to maintain user session variables.
Magento	form_key	A security measure that attaches a random string to all form submissions to protect the data from Cross-Site Request Forgery (CSRF).
	mage-banners-cache-storage	Stores banner content locally to improve performance.
	mage-cache-sessid	The value of this cookie triggers the cleanup of the local cache memory. When the cookie is removed from the backend application, the admin cleans up the local store and sets the cookie value to true.
	mage-cache-storage	Local storage of visitor-specific content that enables e-commerce functions.
	mage-cache-storage-section-invalidation	Forces the local storage of certain content areas that are to be invalidated.
	mage-messages	Tracks error messages and other notifications displayed to the user, such as the cookie consent form and various error messages. The message is deleted from the cookie after it is displayed to the buyer.
	mage-translation-file-version	Tracks the version of translations in local memory. Used when the translation strategy is configured as a Dictionary (Translation on Storefront side).
	mage-translation-storage	Stores translated content at the request of the buyer. Used when the translation strategy is configured as a Dictionary (Translation on Storefront side).
	product_data_storage	Saves the configuration for product data of recently viewed / compared products

	recently_compared_product	Stores product IDs of recently compared products.
	recently_compared_product_previous	Stores product IDs of previously compared products for easy navigation.
Cloudflare	__cfduid	Used to identify individual clients behind a common IP address and apply security settings per client.

Analytical Cookies

Provider	Cookie	Description
Google Analytics	_ga, _gid, _dc_gtm_xxx 1P_JAR, HSID, NID, CONSENT DV, SID, SIDCC, SSID	These cookies are used to collect information about how visitors use our website. We use the information to create reports and improve the website. The cookies collect information in anonymous form.

Marketing Cookies

Provider	Cookie	Description
Google Ads	_ AID, ANID, APISID, SAPISID	These cookies are used to collect information about how visitors use our website. We use the information to create reports and improve the website. The cookies collect information in anonymous form.

Facebook	_fbp	Used by Facebook to display a variety of advertising products, including real-time bids from third-party advertisers.
Adroll Inc	__adroll_fpc	For customized advertising. Optimizes the display of advertising based on the movement of the user, combines various offers to display user ads.
	__ar_v4,	Used to identify the visitor across visits and devices. This enables the website to present relevant advertising to the visitor. The service is provided by third party commercials that enable real-time bids for advertisers.
Limesoda	LSCookieConsent	Used to determine whether the visitor has accepted the marketing category in the cookie banner. This cookie is necessary for compliance with the DSGVO of the website.
Mouseflow	mf_user	This cookie identifies the browser session as it takes place. The cookie is deleted as soon as the session has ended, i.e. when the user leaves the website.
	mf_session	This cookie determines whether the user is a returning or first-time visitor. No further information about the user is stored.
pewag	weatherSet	For customer-specific advertising (remarketing). User location and weather data are collected and forwarded to google analytics. No further information about the user is stored.