



PRESS RELEASE

Nuki Home Solutions Announces Courtney Schnitzer as U.S. Country Manager

Graz (Austria), June 18, 2026

Following the smart access leader's entrance into the U.S. market, Schnitzer's appointment marks continued North American expansion.

Nuki, a leader in smart access solutions, today announced the appointment of Courtney Schnitzer as U.S. Country Manager, where she'll lead business growth and strategic development across the North American market.

Following Nuki's launch into the U.S. smart lock market in July 2025, the company has focused on expanding its brand presence and product offerings for homeowners, renters, property managers, real estate professionals, and short-term rental hosts. In her new role, Schnitzer will spearhead efforts to further establish Nuki as a recognized household name in the United States while accelerating the company's growth strategy and market partnerships.

Schnitzer brings a diverse professional background spanning architecture, construction, marketing, advertising, digital product development, and business strategy. Her expertise aligns with Nuki's design and technology-driven approach to smart access innovation.

"Our Nuki family is thrilled to have Courtney join our team as U.S. Country Manager," said CEO and co-founder Martin Pansy. "Her unique experience with business development and growth, alongside her passion for smart access solution innovation, will be paramount to our company's growth in the United States and Europe."

Prior to joining Nuki, Schnitzer served as the Executive Director of Partnerships at Moodley Interactive (Graz/USA), where she helped bridge business opportunities between Europe and the United States. Previously based in Palo Alto and San Francisco, she held leadership and project development roles across multiple industries.

"I am honored to join the Nuki team and to leverage my experience in support of one of Graz's most innovative organizations," said Courtney Schnitzer. "I have great respect for the team's accomplishments to date and am fully committed to driving our continued growth as we navigate the expansion into the U.S. market."

Schnitzer graduated from Princeton University in 2005 with a Bachelor of Arts in Architecture. Since 2020, she has also focused on raising her family while navigating an international relocation to Europe, a role she refers to as “Director of Family Relocation.” A proud mother and outdoor enthusiast, she is passionate about hiking, camping, upcycling, and innovation.

With Schnitzer leading U.S. market development, Nuki is poised to further strengthen its presence in the smart home industry.

To learn more about Nuki, visit: [Nuki | Keyless electronic door lock for smart access | Nuki The Smart Lock](#) or connect with the team on [LinkedIn](#).

Suitable images for editorial coverage related to this press release are available at [this link](#).

Further information about Nuki as well as general image material can be found in the [press section](#).

About Nuki Home Solutions

In 2015, the successful crowdfunding campaign on the Kickstarter platform laid the foundation for Nuki’s success story. Since then, the company – founded by brothers Martin Pansy (CEO) and Jürgen Pansy (Chief Innovation Officer) in Graz – has grown steadily: Today, Nuki is Europe’s leading provider of smart, retrofit access solutions. The company currently employs 130 people from 18 different nationalities at its headquarters in Graz. Nuki holds dual ISO certifications – ISO 9001 and ISO 14001 – attesting to its high international standards in quality and environmental management systems. In addition to its Europe-produced Smart Lock and a wide range of accessories and services, the Austrian company is committed to continuously developing smart access solutions for a completely keyless future.

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