



PRESS RELEASE

Nuki Officially Launches Fully Integrated Access Solution for Short-Term Rentals

Graz (Austria), May 19, 2026

With the Nuki Smart Hosting Service, the European smart access leader brings a native, all-in-one ecosystem to eliminate fragmented tools and simplify operations for American hosts and property managers.

Nuki today announced the official U.S. launch of its Smart Hosting Service, a fully integrated solution designed to simplify and automate property access for the short-term rental (STR) market. By combining smart lock hardware, native software, and premium support into a single platform, Nuki eliminates the need for multiple providers and disconnected systems.

Across the U.S., many hosts rely on a mix of hardware from brands that must be paired with third-party tools to manage guest access. Nuki's Smart Hosting Service replaces this fragmented approach with a native ecosystem, one system, one subscription, and one point of support.

"Nuki's mission has always been to simplify home access and amplify convenience for our users," said Chief Executive Officer and Co-Founder Martin Pansy. "The launch of our Smart Hosting Service in the U.S. is an extension of this mission with a special focus on the short-term rental industry."

A Smarter, Frictionless Guest Experience

Nuki removes friction at the front door, allowing guests – among other options – to unlock properties via a secure weblink accessed through their browser, with no app download required. This approach directly addresses app fatigue among U.S. travelers while ensuring a fast and intuitive arrival experience. A physical keypad provides a reliable backup, meeting guest expectations for flexibility.

True Automation for Hosts and Property Managers

Nuki's Smart Hosting Service integrates directly with leading property management and booking platforms, including Airbnb, Guesty, Lodgify, and Smoobu. This enables a zero-touch workflow where access codes are automatically generated at booking and expire upon checkout, no manual intervention required.

The result allows for individual hosts to have a "set it and forget it" experience, and property managers have scalable efficiency across multiple units.

Built for Reliability and Peace of Mind

In the STR space, access issues can quickly translate into lost bookings. Nuki addresses this by including premium support, rapid response times, and a three-year extended warranty within its Smart Hosting Service. Time-bound digital keys further enhance security, ensuring access remains controlled and temporary. Together, these benefits ensure consistent uptime and dependable performance in high-turnover rental environments.

Flexible Installation for Any Property

Nuki's smart lock is designed for easy, damage-free installation, making it ideal for apartments, condos, and historic properties where replacing existing hardware may not be feasible. The retrofit approach allows hosts to upgrade their properties without structural changes.

Built Specifically for Short-Term Rentals

While traditional smart lock providers focus on general consumers, Nuki's Smart Hosting Service is purpose-built for short-term rentals. With deep engineering expertise and stable API integrations, it delivers a level of specialization that meets the demands of modern hosting professionals and removes compatibility issues often associated with multi-vendor setups.

The Nuki Smart Hosting Service is now available across the United States, with a 30-day free trial for new users. Discover how Nuki Smart Hosting turns your door into a 24/7 automated concierge by visiting [Nuki | Smart Hosting Service](#) to learn more.

Suitable images for editorial coverage related to this press release are available at [this link](#).

Further information about Nuki as well as general image material can be found in the [press section](#).

About Nuki Home Solutions

In 2015, the successful crowdfunding campaign on the Kickstarter platform laid the foundation for Nuki's success story. Since then, the company – founded by brothers Martin Pansy (CEO) and Jürgen Pansy (Chief Innovation Officer) in Graz – has grown steadily: Today, Nuki is Europe's leading provider of smart, retrofit access solutions. The company currently employs 130 people from 18 different nationalities at its headquarters in Graz. Nuki holds dual ISO certifications – ISO 9001 and ISO 14001 – attesting to its high international standards in quality and environmental management systems. In addition to its Europe-produced Smart Lock and a wide range of accessories and services, the Austrian company is committed to continuously developing smart access solutions for a completely keyless future.

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